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By Xavier Pavie, Victor Scholten, Daphne Carthy

World Scientific Publishing Co Pte Ltd, Singapore, 2014. Hardback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. At a time when the limits on human progress are ever-decreasing and the consequences of human actions have never been so critical to predict and manage, the responsible nature of innovations has acquired a whole new importance. Firms now need to find the appropriate balance between achieving positive growth and performance while integrating the concept of responsible innovation at the very core of innovation strategies and processes. Based on extensive academic research and illustrated by multiple case studies and examples, this book will help understand the challenges and issues of responsible innovation for leaders and managers. It will also provide a process for implementing responsible innovation into an organization while improving performance sustainably.

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