



And: Phenomenology of the End (Paperback)

By Franco Bifo Berardi

AUTONOMEDIA, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. The changes taking place in our aesthetic and emotional sensibility: a deep mutation in the psychosphere, caused by semio-capitalism. Franco Bifo Berardi s newest book analyzes the contemporary changes taking place in our aesthetic and emotional sensibility -- changes the author claims are the result of semio-capitalism s capturing of the inner resources of the subjective process: our experience of time, our sensibility, the way we relate to each other, and our ability to imagine a future. Precarization and fractalization of labor have provoked a deep mutation in the psychosphere, and this can be seen in the rise of psychopathologies such as post-traumatic stress disorder, autism, panic, and attention deficit disorder. Sketching out an aesthetic genealogy of capitalist globalization, Berardi shows how we have arrived at a point of such complexity in the semiotic flows of capital that we can no longer process its excessive currents of information. A swarm effect now rules: it has become impossible to say no. Social behavior is trapped in inescapable patterns of interaction coded by techno-linguistic machines, smartphones, screens of every size, and all of these sensory and emotional devices end...



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