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All in: Why Every Organization Needs Big Risks, Bold Characters and the Occasional Spectacular Failure

By Deborah Perry Piscione

Palgrave Macmillan. Hardback. Book Condition: new. BRAND NEW, All in: Why Every Organization Needs Big Risks, Bold Characters and the Occasional Spectacular Failure, Deborah Perry Piscione, Our most revered business icons of the last few decades are the bold risk-takers who succeeded, such as Richard Branson, Elon Musk, and Steve Jobs. Yet in today's stock market-driven economy, companies are playing it safe, with too many leaders focused on short-term gains, and not enough on value creation. Our political leaders won't make a move without polling their most important constituents, and corporate leaders will follow the wishes of their biggest stakeholders, favoring safe incremental improvements over bold, game-changing strategies that could redefine the future. The result is a static business culture that generates forgettable results - even as the world demands big solutions. So how do we get back in the risk-taking game? In All In, Deborah Perry Piscione takes the most comprehensive look at this crucial, undervalued leadership behavior, and outlines how companies must pivot to support risk-taking across the enterprise, rather than mitigating it. Exploring the heroes of risk, including entrepreneurs, venture capitalists, technologists and, and the role risk-taking and failure tolerance play in their success, she makes a...



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