



Advanced Project Management: Best Practices on Implementation

By Kerzner, Harold R.

Wiley, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface.1. THE GROWTH OF PROJECT MANAGEMENT.1.0 Introduction.1.1 Understanding Project Management.1.2 Resistance to Change.1.3 Strategic Imperatives for Project Management.1.4 Project Management Life Cycle.1.5 Excellence in Project Management.1.6 Selection of Companies as Examples.Multiple Choice Questions.Discussion Questions.Crossword.2. SUCCESS, MATURITY, AND EXCELLENCE: DEFINITIONS.2.0 Introduction.2.1 Early Definitions of Success.2.2 Modern Definitions of Success.2.3 Project Management Maturity.2.4 Critical Success Factors in Project Management.2.5 Definition of Excellence.2.6 Best Practices in Project Management.2.7 A Structured Approach.2.8 Myths.Multiple Choice Questions.Discussion Questions.Crossword.3. THE DRIVING FORCES FOR MATURITY.3.0 Introduction.3.1 Capital Projects.3.2 Customers' Expectations.3.3 Competitiveness.3.4 Executive Managers' Buy-In.3.5 New Product Development.3.6 Efficiency and Effectiveness.3.7 Company Survival.3.8 Other Driving Forces.Multiple Choice Questions.Discussion Questions.Crossword.4. PROJECT MANAGEMENT METHODOLOGIES.4.0 Introduction.4.1 Examples of Methodology Development.4.2 Overcoming Development and Implementation Barriers.4.3 Critical Components.4.4 Benefits of a Standard Methodology.4.5 Implementing the Methodology.4.6 Project Management Tools.Multiple Choice Questions.Discussion Questions.Crossword.5. STRATEGIC PLANNING FOR EXCELLENCE IN PROJECT MANAGEMENT.5.0 Introduction.5.1 Influence of Economic Conditions.5.2 What Is General Strategic Planning?5.3 What Is Strategic Planning for Project Management?5.4 Critical Success Factors for Strategic Planning.5.5 Identifying Strategic Resources.5.6 Strategic Selection of Projects.5.7 Horizontal Accounting.5.8 Continuous Improvement.5.9 Why Does Strategic Planning for Project Management Fail?5.10 Strategic Planning in Action.5.11 Organizational Restructuring.5.12...



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