



## The Little Book of Venture Capital Investing: Empowering Economic Growth and Investment Portfolios (Hardback)

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By Louis C. Gerken, Wesley A. Whittaker

John Wiley Sons Inc, United States, 2014. Hardback. Book Condition: New. 1. Auflage. 180 x 130 mm. Language: English . Brand New Book. A little book full of enormous value for novices and seasoned venture capitalists alike After having been thrown for a loop by the bursting of the tech bubble more than a decade ago, the venture capital industry suddenly has come roaring back to life over the past two years. In 2011 alone, more than \$7.5 billion in venture capital was invested representing more than a 19 increase over the previous year in more than 966 companies. A majority of these companies reside in the life sciences, Internet, and alternative energy sectors. In today s weak job market, VC is more important than ever, since financing new tech, alternative energy, media, and other small to mid-sized companies is vital to creating new jobs. Written by Lou Gerken, a noted international authority on venture capital and alternative investments, this book tells you everything you need to know about the venture capital industry s important role in enhancing economic growth and employment. It is also the perfect go to primer on making venture capital investments to enhance portfolio returns. \*...



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