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# THE ENTERPRISE AS STORY: THE ROLE OF NARRATIVE IN ENTERPRISE-ARCHITECTURE



Tetradian. Paperback. Condition: New. 132 pages. Dimensions: 8.9in. x 6.0in. x 0.5in. Most current approaches to enterprise-architecture describe everything in terms of structure. Yet people work better with story than with structure - and people are the enterprise. As we expand the architecture towards a true whole-of-enterprise scope, we need to describe the enterprise as story. Story is everywhere in the architecture - even the enterprise itself is a story. This ground-breaking book places story at centre-stage for the architecture, itself...

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- Authored by Tom Graves
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