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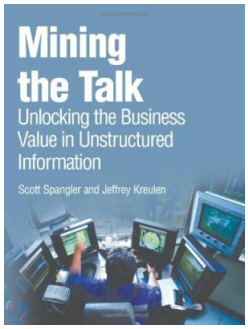

Pearson Education (US), United States, 2007. Paperback. Book Condition: New. 231 x 178 mm. Language: English . Brand New Book. Leverage Unstructured Data to Become More Competitive, Responsive, and Innovative In Mining the Talk, two leading-edge IBM researchers introduce a revolutionary new approach to unlocking the business value hidden in virtually any form of unstructured data-from word processing documents to websites, emails to instant messages. The authors review the business drivers that have made unstructured data so important-and explain why...

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- Authored by Scott Spangler, Jeffrey T. Kreulen
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