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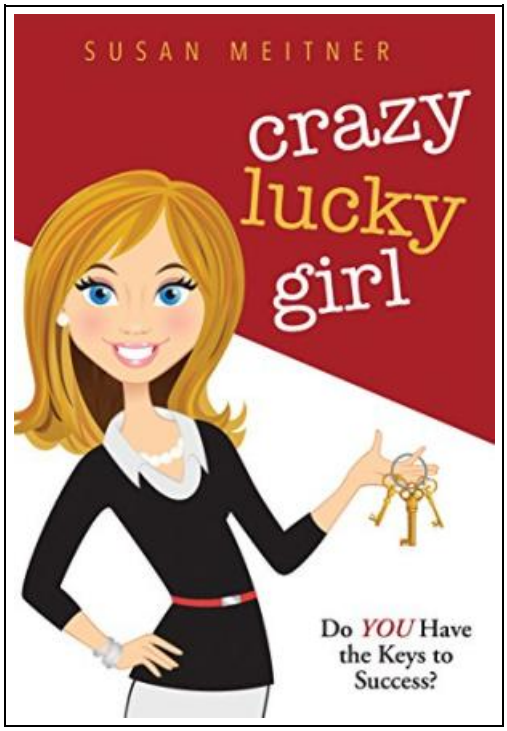

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Reviews

It becomes an amazing book which i actually have at any time study. It is actually loaded with wisdom and knowledge You wont sense monotony at at any time of your respective time (that's what catalogues are for regarding should you request me).

(Rosina Schowalter V)

CRAZY LUCKY GIRL: DO YOU HAVE THE KEYS TO SUCCESS? (HARDBACK)

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ADVANTAGE MEDIA GROUP, United States, 2014. Hardback. Book Condition: New. 231 x 152 mm. Language: English . Brand New Book. Business people who succeed seem to do things their own way. The ones who come up short all seem to keep doing things the same way. But where does the impulse for business innovation originate? How can we create the magic link between our personal instincts and a path to entrepreneurial success? Susan Meitner, founder and CEO of the fast-growing Centennial Lending Group, answers that question in a perceptive, entertaining manner. Along with her talents for business-building and personnel management, Meitner is also a natural storyteller. In this vivid, first-hand account, she reveals how a businesswoman s entrepreneurial path can flow naturally from her upbringing and early life experience. In other words, the person you are is the foundation for the business person you will become. Your job is to understand the quirky interplay between your strengths and weaknesses, then chart a course accordingly. The setting for Crazy Lucky Girl: Do YOU Have the Keys to Success? is the mortgage business. It s a familiar and yet suspect sector of the U.S. economy, where the American Dream meets competitive, even sharp-elbowed market practices. Readers who have been sent into pioneer sales territory will relate to Meitner s story of going out on the street after starting in the safety of the back-office processing department. Those who have seen loyalties fray and friendships crack under the pressure of human ambition and marketplace rivalry will nod at many of the stories in these pages. And certainly, anyone who has bought a home, gone through a refinance, been approved for a mortgage or been rejected for one will gain insight from Meitner s explanation of what truly goes on behind the facade of...

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