



Psychology: The University of Mumbai Edition

By Glenn E. Meyer, Saundra K. Ciccarelli

Pearson Education, 2008. Softcover. Book Condition: New. First edition. This special edition of Psychology is tailored to the first-year BA general psychology course of the University of Mumbai. It is a more concise version of Psychology: South Asian Edition, where chapters that are not included in the syllabus of the University of Mumbai have been deleted. This introductory textbook is written in an extremely lucid and engaging style. It covers the latest research and includes boxes, tables, photos, illustrations, Web support and animations, which make it really easy for students to remember what they have learnt. All textual material in this book is organized around learning objectives, framed as questions, so that students know exactly what they are studying in each section and can prepare better for their exams. Available with this book is a CD containing Live!Psych, a library of highly interactive media simulations, animations, and experiments for understanding psychology. Links to Live!Psych simulations and experiments are embedded within the text, and will help students to focus on the concepts they need to master. Links to two supplementary Web sites are also given, with PowerPoint presentations, notes on learning styles, comprehensive glossary, and exercises. Printed Pages: 646.

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