



The Finance Coach: Teach Yourself

By Lindsey Byrne

Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, The Finance Coach: Teach Yourself, Lindsey Byrne, This book guides readers simply through basic financial concepts, until they can understand and interpret published accounts to enable them to evaluate the performance of customers, competitors and suppliers. The book also focuses on management accounting, helping managers to compile budgets, control and manage costs, justify investment ideas and negotiate for funding and resources with their senior managers/the board and the finance department. By the end of this book each reader will feel confident: - managing their business area for improved financial performance - conversing financially with colleagues, bosses and finance professionals - setting and monitoring financial objectives and targets for their staff. Other books help you talk the talk. The Teach Yourself Coach books helps you walk the walk. Who are you? * Anyone who wants to impress more and achieve more with their written communication at work Where will this book take you? * You will have new skills and knowledge, and be fully ready to use it in a specific writing project How does it work? * A combination of practical tried-and-tested advice, and unique interactive exercises When can...



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