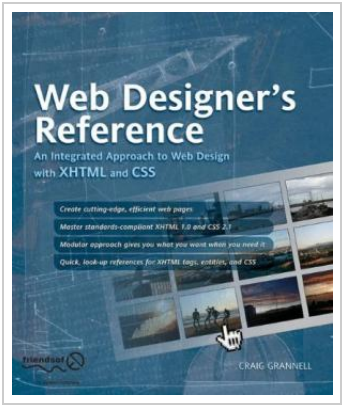

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Web Designers Reference: An Integrated Approach to Web Design with XHTML and CSS

By Craig Grannell

Friends of ED. Paperback. Condition: New. 390 pages. Dimensions: 9.1in. x 7.6in. x 0.9in.Most web design books concentrate on a single technology or piece of software, leaving the designer to figure out how to put all the pieces together. This book is different. Web Designers Reference provides a truly integrated approach to web design. Each of the dozen chapters covers a specific aspect of creating a web page, such as working with typography, adding images, creating navigation, and crafting CSS layouts. In each case, relevant XHTML elements are explored along with associated CSS, and visual design ideas are discussed. Several practical examples are provided, which you can use to further your understanding of each subject. This highly modular and integrated approach means that you learn about technologies in context, at the appropriate time and, upon working through each chapter, you craft a number of web page elements that you can use on countless sites in the future. This book is ideal for those making their first moves into standards-based web design, experienced designers who want to learn about modern design techniques and move toward creating CSS layouts, graphic designers who want to discover how to lay out their designs, and...

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