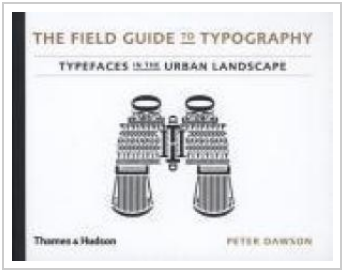

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The Field Guide to Typography : Typefaces in the Urban Landscape

By Peter Dawson

Thames & Hudson Aug 2013, 2013. Buch. Condition: Neu. Neuware - The Field Guide to Typography explores and explains the myriad typefaces that we see around us in our day-to-day lives, from public transport liveries to computer fonts, from billboard hoardings to road signage. It presents over 125 typefaces with photographic references to help 'font spotters' identify particular letter forms in the wild. Each typeface is accompanied by key identification features and a 'Not to be confused with' heading that acts as a cross-reference to similar-looking typefaces. Accompanying background information explains the origin, usage and features of each typeface, while 'Field Facts' provide little-known nuggets of information to expand your typographical awareness. Attractive and informative, The Field Guide to Typography is a vital visual reference for novice font fans and experienced designers alike, and a celebration of our expanding typographic world. The Field Guide to Typography explores and explains the myriad typefaces that we see around us in our day-to-day lives, from airplane liveries to computer screens, from billboard hoardings to signage systems. It presents over 120 typefaces old and new, common and unusual with photographic references to help font spotters identify particular typefaces in the wild. Accompanying background information...

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