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MANAGING THE DESIGN FACTORY: A PRODUCT DEVELOPERS TOOL KIT



Simon & Schuster Ltd. Hardback. Book Condition: new. BRAND NEW, Managing the Design Factory: A Product Developers Tool Kit, Donald G. Reinertsen, The man who launched a revolution in product development with his bestselling Developing Products in Half the Time is back with a new book that's also certain to be a classic. In Managing the Design Factory Donald G. Reinertsen presents concepts and practical tools that will be invaluable for anyone trying to get products out of the pipeline...

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