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Architect Survival Guide: Success in the Business of Design (Paperback)

By William P Z German III

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This is a book to buy, study and probably keep out of view of your office mates. Mr. German has openly shared his formula for getting ahead in any architecture firm, large or small. Immerse yourself in fascinating tales of inner office machinations. Read about the successes and failures of a professional driven to make himself and his firm an undeniable center of creativity, competitiveness and profitability. The use of clear and simple language is a pleasant surprise coming from a pragmatic and successful practitioner of almost 40 years. Recommended for all levels, interns to proprietors--designers, managers, and those in the trenches. Written for architects who want to succeed in this difficult profession, it is organized to parallel the progression of a mainstream career, from the first job interview just out of college all the way to senior management and/or ownership. Most of the advice is based on my 40+ years of experience in the field, culminating as managing principal of McCleary-German Architects, based in Houston. Virtually everything that helped my career came from either a notable success, or as you...



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