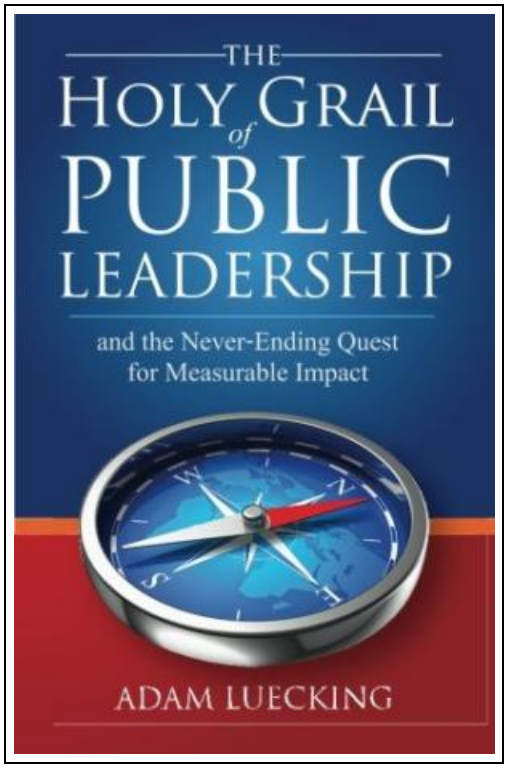
The Holy Grail of Public Leadership: And the Never Ending Quest for Measurable Impact



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Fourth Quadrant Publishing, United States, 2013. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.The Holy Grail of Public Leadership challenges traditional notions of success in community-oriented, social sector work. Too often, society sets low expectations for community groups, government agencies, non-profits, and other collective action entities. As a result, many of these organizations are plagued by poorly-defined goals, unreasonable assumptions, and few internal methods for achieving Measurable Impact. The Holy Grail of Public Leadership provides leaders with practical tools to reverse this trend. The book urges readers in traditional and non-traditional leadership positions to make policy decisions grounded in data. If leaders at the community level use the right indicators that allow them to measure their progress incrementally, they will quickly learn what s working well and what isn t. That way they can change course without wasting time and money. Each lesson on data-driven decision making is complemented by a running allegory of a quest for Holy Grail that marks the reader s progress and understanding. Inspiring anecdotes and easy-to-understand examples bring the lessons to life for readers across the public and private sectors. The Holy Grail of Public Leadership is two books for the price of one. It is a leadership guide and performance management textbook. The book transitions seamlessly between these two spheres. Many leadership books focus on soft skills and ignore the importance of management and organization. And many management books are too dense to digest and complicated by academic considerations which don t apply in the real world. But through colorful examples, real-life anecdotes, and a conversational tone, The Holy Grail of Public Leadership aims to inspire readers to unlock their potential as leaders--without any background in performance management techniques. It builds upon the...

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