



The Ruthless Leader: Three Classics of Strategy and Power (Paperback)

By -

John Wiley and Sons Ltd, United States, 2000. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. The Ruthless Leader What could a fifth-century b.c. Chinese general's treatise on military strategy and a fifteenth-century Florentine satirist/philosopher's essay on how to be an effective potentate have in common with advice from a former Treasurer and Deputy Chairman of Margaret Thatcher's Conservative Party? More to the point, what could these texts contain that would be of value to a businessperson trying to get ahead in today's volatile, globalized business world? Quite a bit, as it turns out. The Prince, The Servant, and The Art of War are unrivaled sources for anyone who seeks to understand the elaborate, often brutal, rituals of strategic conduct in any day and age. Each was written by an undeniably perceptive observer of humanity, and each offers unvarnished truths about human nature, especially as it expresses itself in an organization-whether it be political, military, or corporate. In each classic, the author builds on his experiences to develop timeless principles for exploiting human foibles in order to promote one's own self-interest, while at the same time doing what is best for the...



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