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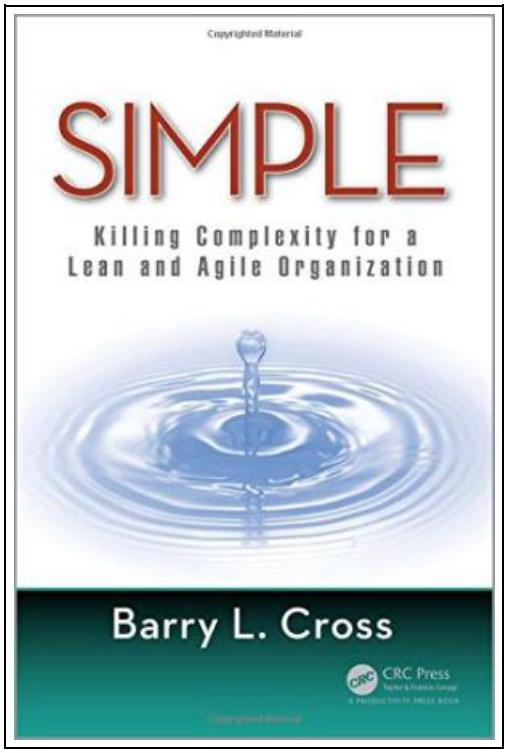

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Reviews

Very good e-book and beneficial one. I am quite late in start reading this one, but better then never. I am effortlessly could get a pleasure of looking at a written book.
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SIMPLE: KILLING COMPLEXITY FOR A LEAN AND AGILE ORGANIZATION (HARDBACK)

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Taylor Francis Ltd, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. The parameters of competition in business today are changing -- big does not necessarily beat small anymore; fast is beating slow. Agility, speed, and flexibility are the key elements of a successful strategy and execution in the corporate world as wells as in government agencies, health care, and education. How well will your firm execute its strategy? What barriers exist that inhibit your execution? Are you keeping one eye on tomorrow s customers, while you manage those of today? These are all key questions as we strive to deliver value on an ongoing basis. Simple: Killing Complexity for a Lean and Agile Organization is about agility and simplicity, in which achieving simplicity comes from a focus on the customer. Agility begins with planning, and leadership teams must develop decent vision. Generally, leaders know what they want to do, but many organizations break down, however, I when trying to implement the action plan. With over 25 years of industry, teaching, and consulting experience, the author illustrates how organizations can: * Recognize who their true customers are, and appreciate what those customers want * Begin to eliminate the products, services, processes and work that gets in the way of delivering value to those customers * Focus people and processes towards value creation, even in what are perceived as non-customer centric operations * Avoid brand confusion and the all things to all people mentality The complexities of managing in today s world both obscures decision making and layers on challenges that bog an organization down, preventing leadership from understanding what their customers want. By understanding who those customers are, and what they want, leaders can focus innovation strategy and projects in ways that deliver sustainable value. Even in...

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