CiviCRM Cookbook

By Tony Horrocks

Packt Publishing. Paperback. Condition: New. 236 pages. Dimensions: 9.3in. x 7.5in. x 0.7in.Improve your CiviCRM capabilities with this clever cookbook. Packed with recipes and screenshots, its the natural way to dig deeper into the software and achieve more for your nonprofit or civic sector organization. Overview Take your CiviCRM skills to the next level and handle CiviCRM efficiently Covers a wide range of recipes from organizing data efficiently to developing CiviCRM extensions Pracital, comprehensive, well-explained recipes with the necessary screenshots In Detail CiviCRM is a web-based, open source, Constituent Relationship Management (CRM) software geared toward meeting the needs of non-profit and other civic-sector organizations. Organizations realize their mission via CiviCRM through contact management, fundraising, event management, member management, mass e-mail marketing, peer-to-peer campaigns, case management, and much more. CiviCRM is localized in over 20 languages including: Chinese (Taiwan, China), Dutch, English (Australia, Canada, U. S. , UK), French (France, Canada), German, Italian, Japanese, Russian, and Swedish. CiviCRM Cookbook will enhance your CiviCRM skills. It has recipes to help you use CiviCRM more efficiently, integrate it with CMSs, and also develop CiviCRM. This book begins with recipes that help save time and effort with CiviCRM. This is followed by recipes for...

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