



Interaction Effects in Factorial Analysis of Variance (Paperback)

By James J. Jaccard

SAGE Publications Inc, United States, 1998. Paperback. Condition: New. New. Language: English . Brand New Book ***** Print on Demand *****.Although factorial analysis is widely used in the social sciences, there is some confusion as to how to use the technique s most powerful feature - the evaluation of interaction effects. Written to remedy this situation, this book explores the issues underlying the effective analysis of interaction in factorial designs. It includes discussion of: different ways of characterizing interactions in ANOVA; interaction effects using traditional hypothesis testing approaches; and alternative analytic frameworks that focus on effect size methodology and interval estimation.



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