



Social Commitments in a Depersonalized World (Paperback)

By Edward J. Lawler, Shane R. Thye, Jeongkoo Yoon

Russell Sage Foundation, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. As individuals ties to community organizations and the companies they work for weaken, many analysts worry that the fabric of our society is deteriorating. But others counter that new social networks, especially those forming online, create important and possibly even stronger social bonds than those of the past. In *Social Commitments in a Depersonalized World*, Edward Lawler, Shane Thye, and Jeongkoo Yoon examine interpersonal and group ties and propose a new theory of social commitments, showing that multiple interactions, group activities and, particularly, emotional attachment, are essential for creating and sustaining alignments between individuals and groups. Lawler, Thye, and Yoon acknowledge that long-term social attachments have proven fragile in a volatile economy where people increasingly form transactional associations--based not on collective interest but on what will yield the most personal advantage in a society shaped by market logic. Although person-to-group bonds may have become harder to sustain, they continue to play a vital role in maintaining healthy interactions in larger social groups from companies to communities. Drawing on classical and contemporary sociology, organizational psychology, and behavioral economics, *Social Commitments in a Depersonalized World* shows how...



READ ONLINE
[5.07 MB]

Reviews

Thorough information! Its this kind of good read. Yes, it is perform, continue to an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Loyal Grady**

Very good e-book and valuable one. It can be writter in basic words and phrases and not confusing. You will not really feel monotony at whenever you want of your own time (that's what catalogues are for concerning should you check with me).

-- **Mr. Antwon Frami**

See Also



Slavonic Rhapsody in A-Flat Major, B.86.3: Study Score

Petrucci Library Press, United States, 2015. Paperback. Book Condition: New. 297 x 210 mm. Language: English . Brand New Book ***** Print on Demand *****.Dvorak s final Slovanske rapsodie was composed from around September 20 to December 3 of 1878 and was...



The Joy of Twins and Other Multiple Births : Having, Raising, and Loving Babies Who Arrive in Groups

Book Condition: Brand New. Book Condition: Brand New.



Cloverleaf Kids: Kids and adults alike will enjoy these hilarious stories and antics of me,my siblings and our friends growing up in a small town in . over & over and always got a good laugh.

CreateSpace Independent Publishing Platform. PAPERBACK. Book Condition: New. 1482737256 Special order direct from the distributor.



Studyguide for Social Studies for the Preschool/Primary Child by Carol Seefeldt ISBN: 9780137152841

2011. Softcover. Book Condition: New. 8th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...



Found around the world : pay attention to safety(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online safety ? Why not talk to strangers...



On the Go with Baby A Stress Free Guide to Getting Across Town or Around the World by Ericka Lutz 2002 Paperback

Book Condition: Brand New. Book Condition: Brand New.